



For immediate release:

Trancoso introduces AZ Manufacturer Lorts Furniture's new luxury adjustable height executive desk

Health, function, style intersect

Goodyear, AZ. - Start-up Trancoso Fitness (www.trancosofitness.com) has contracted with Lorts Manufacturing (www.lorts.com) to market the new adjustable height executive desk, The Huntington, direct to consumers.



The desk can rise to 48".

Normal desk height

A healthier way to work

Studies (<https://www.mayoclinic.com/health/sitting/AN02082> and several news stories) have shown that sitting for extended periods of time has a dramatic negative impact to health. While several companies make adjustable height desks, they are often cheaply made and lack the style and quality the discerning, luxury customer has been looking for. The Huntington meets these needs by providing the ability to raise the writing surface (through a quiet, hidden electric motor) high enough to be comfortable for all heights of customer and also be beautiful enough to show as the centerpiece of any executive or home office.

A video demonstration of The Huntington can be found at <http://youtu.be/6yzII9aEVLk> .

Designer style direct to the home or office

Lorts has been making high quality, designer oriented furniture in the US for over 45 years. It is known for having the finest furniture finishes in the country. Trancoso Fitness offers the ability to buy this quality piece (in any of four Lorts finishes) without going through a furniture store or interior designer and have it shipped and installed directly to their home for one price (\$4950 excluding applicable tax). Orders can be placed and consumer questions answered through the Trancoso Fitness website.

About Trancoso Fitness

Trancoso Fitness was started to sell luxury items to the luxury, health conscious consumer. Starting with The Huntington, the company will add product as it searches for the best items to meet those needs..

About Lorts

Lorts Manufacturing is a family owned, American furniture manufacturer in business since 1966. They are known for making high quality furniture, outstanding finishes, and unsurpassed service.

Contact

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